

PORT ROYAL REDEVELOPMENT COMMISSION

April 29, 2020

Minutes

Meeting called to order at 4:30pm.

Members in attendance, Eads, Fosson, Clayton.

Minutes were approved unanimously

Discussion on designation of remaining dollars for video promotion working with local businesses, including walking tour (overarching video of entire town).

Shawn and Beth had discussed, reviewing a promo document for national travel and tourism week. Should consider other concepts of business improvements in the following fiscal year.

Motion: Eads: use remaining Port Royal Pride program to engage SK in videos for participating businesses, with assistance with Beth, second by Kateyln Fosson. Roll call vote was unanimous.

Website, minutes will be added to website, links to CDC, SBA, SCORE. Procedures for normal operations (business license/regs), include another list of registered/licensed businesses – alphabetical and by use.

Could use Bluffton's business page as a blueprint.

Maybe some thought in engaging businesses to participate.

Need to engage the in-town business to consider participation in the video program.

Meeting adjourned at 5:36pm.